

An aerial photograph of a rugged coastline. The left side shows dark, jagged rock formations with some green vegetation. The right side shows clear, turquoise water with visible sandy and rocky seabeds. The overall scene is bright and scenic.

Janet Barnes, National Enterprise Executive, Telstra
& Madeleine Long, CEO, Apogee Global
are pleased to personally invite you to our

Boardroom Briefing 2022

Breakfast

Tuesday August 23

7.30am - 9.00am

Telstra, Level 17, 125 St George Terrace
Perth (Brookfield Place)

RSVP by August 17 to Karen.Brasher@team.telstra.com tel 0472 861 913

*If you are unavailable to attend and would like to invite a senior level colleague
in your place, please forward contact details to Karen.*

What do Australian and global industry leaders think are their critical business challenges in the coming year?

2022 research reveals that the top 5 are:

1. Covid-19 disruptions, workforce resilience and, labour shortages
2. Rising inflation
3. Supply chain disruptions
4. Changing consumer behaviours
5. Increasing cyber security risks

Apogee



apogeeglobal.com

At this select group briefing, we share insights into what successful organisations are doing right now to address these.



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Participation by video conference is available.